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### **Offshore Wind Finance:** Overview

**OSW** Webinar: The Role and Needs of Private Investors in Offshore Wind Finance





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#### Introduction

- » Offshore wind is a young industry
- » Growing quickly in Europe
- » Trying to take off in U.S.
- » Lots of projects proposed; None have started construction nor reached financial close
- » Projects are big billions of dollars
- » Technology and methods are relatively new
- » How are offshore wind farms going to be financed in the U.S.?



At a high-level, there are two primary methods with which to finance offshore wind projects.





With balance sheet financing, a company uses its own cash and/or debt secured against the assets of the company as a whole.

Balance Sheet Financing: Pros vs. Cons					
Pros	Cons				
<ul> <li>Debt raised with balance sheet financing is cheaper as the overall risk of the company is less than that of the specific offshore project.</li> <li>Involves fewer parties, thus saving time, and allows the developer to maintain greater control over the project.</li> </ul>	<ul> <li>Capital intensive; reduces the company's financial flexibility</li> <li>Utilities have other projects to finance such as gas or nuclear plants.</li> <li>Exposes company to the full risk of the project</li> <li>Increased exposure to offshore wind on balance sheet could affect corporate credit rating.</li> </ul>				



With project finance, the company typically establishes a stand-alone entity and secures financing based solely on the cash flows of the project.

Project Finance: Pros vs. Cons				
Pros	Cons			
<ul> <li>Project finance reduces the amount of capital needed from the project sponsor</li> <li>Insulates the sponsor from the project's failure</li> </ul>	<ul> <li>Typically more expensive</li> <li>More difficult to arrange given the number of parties involved and the amount of due diligence required</li> </ul>			



# Balance sheet financing has been the predominant financing method in Europe but is unsustainable over the long run and unlikely in the U.S.



- Project finance is often the preferred method.
- Due to the credit crisis and the perceived risks of offshore by many in the market, access to project financing has been largely unavailable.
- In recent years, most European offshore wind farms have been financed on the balance sheets of major European utilities.
- The pursuit of economies of scale offshore drives up project sizes.
- Multiple utilities typically partner to share risk and expertise as project costs can exceed \$1 B.
- As European utilities increase their capital expenditures to fund the multi-billion dollar offshore market, as well as other infrastructure projects, their corporate ratings could come under pressure.



## While few projects in Europe were project financed at the beginning, this is beginning to change as the industry matures.



	Project Financed Offshore Projects (Selected)				
Project Finance Increasing	Developer	Turbines	Size	Year	
	Princess Amalia	Vestas	120 MW	2007	
	Project Boreas	Siemens	220 MW	2009	
	Global Tech I	Areva	400 MW	2013	

- Rabobank and Dexia have led the project financing effort in the European offshore wind market.
- As each commercial bank is only willing to lend ~\$50M per project, bank clubs are formed.
- Centrica's Project Boreas obtained £340 million in project finance from a "club" of 14 commercial banks (refinancing).
- The size of projects lenders are willing to finance is growing.
- Lenders are also financing projects with turbines other than Vestas and Siemens.



In non-recourse project finance, lenders base their decisions on the expected cash flows of the individual project.





### On the cash <u>outflow</u> side, the principal risk is related to delays and cost overruns during construction and operation.

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Source: NREL

Mitigation Efforts



Source: Thanet Offshore Wind Ltd.

- Coordination issues with multiple construction contractors (no wrap)
- New foundation types in deeper waters
- Supply chain constraints (e.g. vessels, cranes, HVDC cable, spare parts) can adversely impact construction and O&M.
- Inclement weather can impact all phases of a project.
- Increased project coordination and documented interfaces are critical.
- Vertical integration can ease supply chain bottlenecks (e.g. DONG/ Siemens – A2SEA).
- Pre-assembly of some components onshore mitigates weather risk, enabling quicker installation offshore, which is more costly.



## The most significant cash <u>inflows</u> for offshore wind farms are those for power sales. Signing a PPA is critical for financing.

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	Signed Offshore PPAs – U.S. (Selected)				
Securing PPAs	Developer	Utility	State	Size	Year
	NRG Bluewater Wind	Delmarva	DE	Up to 200 MW	2008
	Deepwater Wind	National Grid	RI	28.8 MW	2009
	Cape Wind	National Grid	MA	234 MW (50%)	2010

#### New Jersey RPS Carve-Out for Offshore Wind

Nation's <u>first</u> offshore wind carve-out

**States Take** 

Action

- Bill passed by NJ state senate (S.B. 2036)
- Directed Board of Public Utilities (BPU) to develop percentage-based standard to support <u>1,100 MW</u>

- Without a long-term power purchase agreement (PPA), offshore wind farms in the U.S. are unlikely to obtain financing.
- Some U.S.-based projects have signed PPAs.
- PPAs have come under tremendous scrutiny for the increased rates electricity customers would pay.
- As the cost of energy from offshore wind farms is uneconomic without government subsidy, some states are forcing the hand of utilities to sign PPAs.



### Another key aspect for financiers, in terms of cash <u>inflows</u>, is ensuring the uptime of the wind turbines.



Source: Wind Systems Magazine

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include stiff penalties.

For larger projects, the support of public financial institutions (PFI) will likely be critical either in terms of loans or loan guarantees.



- Project financed wind farms in Europe typically receive support from state-owned banks and/or export credit agencies.
- PFIs can provide about as much funding as commercial banks for a project.
- The export credit agencies could facilitate the financing of U.S.-based projects by supporting turbine manufacturers such as Vestas, Siemens, and REpower.
- The DOE loan guarantee program once appeared to be a major potential source of financial support in the U.S.
- The current outlook, however, is quite bleak due to lack of funding.
- In mid-May, the DOE notified Cape Wind that its application was "on hold".
- In late May, NRG Bluewater put a project on hold.



#### Offshore Financing Methods » Vendor Financing

### Vendor Financing may be used opportunistically when other sources are unavailable.



- Vendor financing is not new.
- Siemens has stepped forward and offered debt and equity financing for the Cape Wind project.
- The OEM-financed paradigm is unlikely to be a typical financing model over the long-term.
- Some OEMs may finance select projects as a stop-gap measure to ensure the sale of their turbines.
- Example: Chinese OEMs entering U.S. onshore market may use vendor financing.



#### Conclusions

- » At a high-level, there are two primary methods with which to finance offshore wind projects.
- » Debt raised with balance sheet financing is cheaper, easier to arrange, and provides greater control but is capital intensive, taking available capital away from other projects.
- » Project finance reduces the amount of capital needed from the project sponsor and insulates the sponsor from the project's failure but is typically more expensive and more difficult to arrange.
- » Balance sheet financing has been the predominant financing method in Europe but is unsustainable over the long run.
- » While few projects in Europe were project financed at the beginning, this is beginning to change as the industry matures.
- » For larger projects, the support of public financial institutions will likely be critical either in terms of loans or loan guarantees.
- » Vendor Financing may be used opportunistically when other sources are unavailable.



### Key C O N T A C T S



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