

Supporting State-Led Cleantech Innovation

CESA Members Meeting

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Background

- At last year's Members Meeting, we discussed how CESA can help states promote cleantech innovation and examined which areas CESA should focus on.
- **Building decarbonization** was the most popular area.
- This past year, CESA hosted two members-only webinars focused on innovative building decarbonization technologies at the state level:
 - One focused on state-funded technology providers
 - One focused on state policies promoting innovation in building decarbonization

Upcoming Work

- Over the next year, CESA will host a series of members-only webinars to share information about state-supported building decarbonization technology providers.
 - The first webinar of the series will take place on **Wednesday, October 7.**
- CESA is considering launching additional tools to help states support innovative technology providers...

The Problem

- States are funding innovative technology providers, but these companies need opportunities for demonstration and commercialization.
- While some opportunities for demonstration and commercialization exist within individual states, access to opportunities nationwide will allow promising companies find opportunities faster.

The Solution

- CESA helps connect state-supported technology providers with demonstration and commercialization opportunities in other member states.
- CESA hosts a webpage with information about member-state-supported technology providers.
- CESA members can share this information with relevant partners, such as fellow agencies, public university systems, hospital systems, etc. that may benefit from the technology these companies provide.

Presentations

- NYSERDA and MassCEC have already launched similar initiatives within their own states.
- **Richard Bourgeois** will talk about how NYSERDA developed the Demonstration Site Host Network.
- **Maddy Zeliff** will talk about how MassCEC recently launched their Commercialization Partner Database.

For Discussion

- If CESA were to launch a similar initiative on its website, what information would you want to see from companies and technology providers?
- What other stakeholders in your state government can act on this information?
- What large energy users in your state would make ideal sites for project demonstrations and commercialization?
- Do you have examples of companies that you've hosted or supported with state funding?